



## Vendor Media Kit

You have cordially been invited to  
The Style Sweet!

#### The Event

The Style Sweet is both a bridal event and blog that provides a view into the best in the wedding industry. The creator has done all of the hard work for the brides by searching high and low to assemble a broad group of wedding professionals.

The Style Sweet was created for the discerning, fashion-forward bride. Brides can mingle with the crème de la crème in the wedding industry and be at ease knowing all of our event professionals were selected based on their incredible talent, experience and impeccable reputations in their fields of expertise.

The Style Sweet creates a synergetic environment that directly connects brides with great wedding professionals in the fashion, beauty, and culinary arts industries. The events are structured to be an upbeat experience with a “party” feel, without losing the vision and mission of the event – to support each bride-to-be in her efforts to create a dream wedding that will showcase her individuality and creativity.

YOU ARE CORDIALLY INVITED TO:

*"the style sweet"*

AN AFTERNOON OF MUSIC, SWEET TREATS + STYLE

*Experience a sophisticated dessert tasting with some of the best bridal bakers, accompanied by onsite beauty consultations from industry experts, while shopping the latest bridal fashions.*

*Brides-to-be will also walk away with a "style sweet" bag filled with goodies and a chance to win exciting giveaways!*

*sunday, september 19, 2010*

*1:00PM - 5:00PM*

*hotel midtown*

*125 10th Street NW, Atlanta, GA 30309*

*5.00 with RSVP / 10.00 at the door  
(rsvp to [info@thestylesweet.com](mailto:info@thestylesweet.com))*



Event Partners

The Style Sweet



**P3LAB**  
[POSH + PRETTY + PERFECTION]

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## Vendor Options

As a vendor, you are able to advertise your goods/services to a broad group, meet face to face with brides-to-be, and network with other industry professionals! Below are the vendor options:

**“Style Sweet” bag gift insert: 50.00** (40 item minimum)

**Vendor spot for September 19, 2010 event: 150.00**

- 1) 10 ft Table provided if needed
- 2) Complimentary admission for 5 guests
- 3) Free “Style Sweet” bag insert and giveaway option
- 4) Logo/vendor mention in event advertisements

**Blog Ad Space (see last page for actual sizes)**

- Website link: **\$10.00/month** or **\$99.00/year**
- Square Button: **\$25.00/month** or **\$250.00/year**
- Vertical Banner: **\$50.00/month** or **\$500.00/year**
- Vertical Tower: **\$100.00/month** or **\$1000/year**

\*Rates are subject to change

To become a vendor, contact [info@thestylesweet.com](mailto:info@thestylesweet.com). Deadline for being a vendor present at the event is August 31, 2010. Bag insert deadline is September 15, 2010. Payment accepted through paypal, money order, or cash.

